University College of Social Sciences and Humanities
MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR


Syllabus of Fashion Technology \& Designing for
Three -Year
Undergraduate Program
Designed in accordance with Learning Outcomes-Based Curriculum Framework (LOCF) of National Education Policy (NEP-2020)

## (Effective from Academic Year 2023-24)

## Table 1

List of the Courses in Fashion Designing and Technology for the CBCS in 3 year Undergraduate Program as per NEP2020. Semester wise Types, Codes, Titles, Delivery type, Workload, Credits of the courses, Marks of Examination, and Remarks if any.

| Level | Semester | Cours e Type | Course Code |  |  |  |  | Total hours | Credit S | Total Credits | Interna 1 marks | EoSE <br> Mark <br> S | Max. <br> Marks | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Course Title ${ }^{\text {a }}$ ( ${ }^{\text {a }}$ ( $\begin{gathered}\text { Delivery type } \\ \text { per week }\end{gathered}$ |  |  |  |  |  |  |  |  |  |
| 5 | I | DCC | FTD5000T | Fundamentals of Fashion Concepts | L | T | - | 60 | 4 | 6 | 20 | 80 | 100 |  |
|  |  |  | FTD5000P | Fundamentals of Apparel Categories | - | - | P | 60 | 2 |  | 20 | 80 | 100 |  |
|  |  | AECC- $1$ | AEC520XT | As per University common rules | L | - | - | 30 | 2 | 2 | 20 | 80 | 100 |  |
|  | II | DCC | FTD5001T | Wardrobe Planning | L | T | - | 60 | 4 | 6 | 20 | 80 | 100 |  |
|  |  |  | FTD5001P | Apparel Elements | - | - | P | 60 | 2 |  | 20 | 80 | 100 |  |
|  |  | $\begin{gathered} \text { AECC- } \\ 2 \end{gathered}$ | AEC520XT | - | 2 | - |  | 30 | 2 | 2 | 20 | 80 | 100 |  |
| Exit with Certificate (After 4 more exit credits in SEC) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 | III | DCC | FTD6002T | Traditional Textiles of Rajasthan | L | T | - | 60 | 4 | 6 | 20 | 80 | 100 |  |
|  |  |  | FTD6002P | Traditional Costumes of Rajasthan | - | - | P | 60 | 2 |  | 20 | 80 | 100 |  |
|  |  | SEA | SEA6306-T | As per University common rules | L | T |  | 30 | 2 | 2 | 20 | 80 | 100 |  |
|  | IV | DCC | FTD6003T | Fashion Merchandising | L | T | - | 60 | 4 | 6 | 20 | 80 | 100 |  |
|  |  |  | FTD6003P | Fashion Makeover | - | - | P | 60 | 2 |  | 20 | 80 | 100 |  |


|  |  | SEA | SEA630-P | Block Printing | - | - | P | 60 | 2 | 2 | 20 | 80 | 100 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exit with Diploma |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Select anyone of the following Discipline Specific Elective (DSE) Courses in V and VI semester |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 | V | DSE | FTD710XT | 0. Garment Manufacturing Process <br> 1. Boutique Management <br> 2. Tribal Costume of Mewar <br> 3. <br> 4. | L | T | - | 90 | 6 | 6 | 20 | 80 | 100 | In future 2 <br> new <br> electives <br> can be <br> inducted |
|  |  | SEA | SEA730-P | Hand Painting | - | - | P | 60 | 2 | 2 | 20 | 80 | 100 |  |
|  | VI | DSE | FTD710YT | 5. Garment Quality Control <br> 6. Fashion Journalism <br> 7. Fashion Forecasting <br> 8. <br> 9. <br> 10. | L | T | - | 60 | 4 | 6 | 20 | 80 | 100 | In future 3 more electives with labs can be inducted |
|  |  |  | FTD710YP | 5. Hand Embroidery <br> 6. Traditional Paintings <br> 7. Illustration <br> 8. <br> 9. | - | - | P | 60 | 2 |  | 20 | 80 | 100 |  |
|  |  | SEA | SEA7372P | Stencil Printing | - | - | P | 60 | 2 | 2 | 20 | 80 | 100 |  |
| Exit with Graduation Degree (B.A./B.Com/B.Sc.) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

DCC- Discipline Centric Compulsory Course (000 to 099); DSE- Discipline Specific Elective Course (100 to 199)
AECC- Ability Enhancement Compulsory Course (English/Modern Indian Languages/Hindi) (201 to 299);SEC- Skill Enhancement Courses from Physics (370 to 379)
The code has eight places. XYZ (subject name)Level (5/6/7)DCC/DSE/AEC/SEC (3 digits) T/P/S
If an SEC course is offered by commerce: SEC53XXT; Science: SES63XXT; Arts..: SEA53XXT; Humanities: SEH53XXT; Informatics: SEI63XXT;Management SEM73XXT

## B.A. (Three Years Degree Program)

|  | B.A. (Three Years Degree Program) |
| :---: | :---: |
| First Semester |  |
| Subject- Fashion Designing and Technology |  |
| Code of the Course | FTD5000T |
| Title of the Course | Fundamentals of Fashion Concepts |
| Qualification Level of the Course | NHEQF Level 4.5 |
| Credit of the course | 4 |
| Type of the course | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology |
| Delivery type of the Course | $60 \mathrm{H}, 40$ Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment. |
| Prerequisites | Foundation level (Equivalent to 10+2) |
| Co-requisites | None |
| Objectives of the course | To educate the students about the basic fashion, sewing and embellishment related terminology |
| Learning outcomes | The Student at the completion of the course will be able to: <br> - Understand the basic insights of design and fashion as a whole <br> - Understand and analyze the effective use of this knowledge to develop their potential. <br> - Develop understanding about all the terminologies used in the fashion and garment industry. |
| Syllabus |  |
| UNIT-I | Basic Fashion Terms: Definition, Meaning, Role, Importance in Fashion Industry Garment, Style, Fashion, Fashion Design, Accessories, Classic, Fad, Trend, Designer, Drafting, Draping, Fitting, Gathers, Silhouette, Body types - Hourglass, Inverted triangle, Pear shape, Apple shape and Lean column (rectangular), Fashion Forecasting |


|  | Fashion Journalism, Fashion Shows (15 Hrs.) |
| :---: | :---: |
| UNIT -II | Basic Sewing Terms: Definition, Meaning, Role, Importance in Fashion Industry Grainline, Bias, Dart, Pattern, Garment Production, Hand Sewing, Sewing Machines, Hand Needles, Sewing Machine Needles, Fabric, Readymade Garments, Customized Garments, Tailor (10 Hrs.) |
| UNIT-III | Basic Embellishment Terms: Definition, Meaning, Role, Importance in Fashion Industry <br> Printing, Dyeing, Embroidery, Appliqué, Quilting, Patch Work, Smoking, Trims, Fringe, Laces, Piping, Painting (10 Hrs.) |
| UNIT-IV | Types of fashion, Fashion cycle \& Fashion Theories <br> - Eco fashion, Slow fashion, Fast fashion <br> - Haute couture, Ready-to-wear, Mass market <br> - Fashion cycle, Trickle-down theory, bottom up theory \& trickle across theory (20 Hrs.) |
| UNIT-V | Careers in fashion <br> Job opportunities in fashion Industry <br> -Self Entrepreneurship <br> -In Private Sector <br> -In Government Sector. (5 Hrs.) |
| Text Books | - Gini Stephens Frings (2007), Fashion Concept to Consumer 1. ` , Pearson <br> - Elaine Stone (2013), 2. Dynamics of Fashion, Fair Child Books <br> - Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press 3. |
| Reference Books | The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008 <br> - Frings Gini, Fashion-From Concept To Consumer, (5th Edition), Prentice Hall Publications, 1996 <br> - Marshall S G, Jackson H O, Stanley Ms, Kefgen M \& Specht T, (2009), Individuality In Clothing \& Personal <br> Appearance, 6th Edition, Pearson Education, Usa. <br> - Shorie,G.P.,Vastra Vigyan KeMoolSidhant,VinodPustak Mandir, Hospital Road, Agra, 2007. (Hindi Book) <br> - Complete Guide to Sewing - Reader's Digest, The Reader's Digest Association, 1976. |
|  | $\bullet$ Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999. |
| :---: | :--- |
|  | $\bullet$ Singer Sewing Book, Gladys Cunningham, The Singer Company. |
|  | $\bullet$ Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book). |
|  | $\bullet$ Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book). |
|  | $\bullet$ Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi |
|  | Book). |
|  | $\bullet$ Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 |
| First Semester |  |
| :---: | :---: |
| Subject-Fashion Technology and Designing |  |
| Code of the Course | FTD 5000P |
| Title of the Course | Fundamentals of Apparels Categories |
| Qualification Level of the Course | NHEQF Level 4.5 |
| Credit of the course | 2 |
| Type of the course | Discipline Centric Compulsory (DCC) course in Fashion Technology and Designing |
| Delivery type of the Course | Practical 60. The student will perform the experiments and submit the record of observations after getting the results |
| Prerequisites | Foundation level (Equivalent to 10+2) |
| Co-requisites | None |
| Objectives of the course | To educate the students about the basic fashion, sewing and embellishment related terminology. |
| Learning outcomes | The Student at the completion of the course will be able to: <br> - Learn to observe and identify market trends of Apparel. <br> - Develop insight understanding about Apparel Classification and Categories of garment industry. |
| Syllabus |  |
| UNIT I | Apparel Classification and Categories: Definition, Meaning, Role, Importance in Apparel Industry Design the garments of following Categories: <br> - Gender Wise <br> - Season Wise <br> - Occasion Wise <br> - Occupation Wise |
|  | - Age Wise (12 Hrs.) |
| :---: | :---: |
| UNIT II | Design Casual Wear: Male and Females <br> Design Special Wear: Uniforms, Maternity Wear, Sports Wear, Safety Wear (12 Hrs.) |
| UNIT III | Design Formal Wear: Male and Females (8 Hrs.) |
| UNIT IV | Design Traditional Wear: Male and Females (10 Hrs.) |
| UNIT V | Design Party Wear: Male and Females. <br> Assignments: Prepare Scrap Book for mentioned apparel categories Make a Survey report of market shops selling Apparels in various categories |
| Text and reference books | Complete Guide to Sewing - Reader's Digest, The Reader's Digest Association, 1976. <br> - Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999. <br> - Singer Sewing Book, Gladys Cunningham, The Singer Company. <br> - Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book). <br> - Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book). <br> - Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi Book). <br> - Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 |
| Suggested E-resources | Sewing Lessons For Beginners -http://www.go-woman.com/wpcontent/uploads/factsheets/FREE_Sewing_Book.pdf <br> - Practical Sewing and Dressmaking - http://brittlebooks.library.illinois.edu/brittlebooks_open/Books2009- <br> 12/allisa0001prasew/allisa0001prasew.pdf <br> - Fashion Studies -Text Book http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf |
| Scheme of EoSE | The examination shall be of three hours wherein the students have to perform any one experiment. The marks distribution shall be the following: <br> 1. Two Exercise : 40 <br> 2. Viva Voce : 20 <br> 3. Evaluation of the record book of exercise performed in the semester: 20 |
| B.A. (Three Years Degree Program) |  |
| :---: | :---: |
| Second Semester |  |
| Subject- Fashion Designing and Technology |  |
| Code of the Course | FTD5001T |
| Title of the Course | Wardrobe Planning |
| Qualification Level of the Course | NHEQF Level 4.5 |
| Credit of the course | 4 |
| Type of the course | Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology |
| Delivery type of the Course | $60 \mathrm{H}, 40$ Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment. |
| Prerequisites | Foundation level (Equivalent to 10+2) |
| Co-requisites | None |
| Objectives of the course | To educate the students about the basic requirement of apparels and manage wardrobe |
| Learning outcomes | The Student at the completion of the course will be able to: <br> - Gain in-depth knowledge about Wardrobe Planning. <br> - Develop understanding of various Occasions and personal Apparel requirements. <br> - Understand the materials used and process of developing skills of Wardrobe Planning. <br> - Appreciate the Wardrobe Planning and its benefits. |

## Syllabus

| UNIT I | Wardrobe Planning <br> - Meaning and Objective of Wardrobe Planning <br> - Need and Importance for Individual <br> - Need and Importance for Family | (10 Hrs. ) |
| :---: | :---: | :---: |
| UNIT -II | Factors Affecting Wardrobe Planning <br> - Social Factors- Locality, Cultural Background, Gender, Occupation, Occasion, Social Status etc. <br> - Economic Factors- Income(Family and Individual), Technological Advancement etc. <br> - Environmental Factors - Weather, Climate etc. <br> - Physiological Factors- Age, Body Structure, Activity Level, Interest, Health etc. <br> - Other factors- Fashion, Media, Political, Spiritual, National, Religious etc. |  |
| UNIT-III | Age Wise Garments Selection Criteria <br> - Infants • Toddlers <br> - Preschool Children <br> - School Going Children <br> - Adolescent <br> - Adult persons <br> - Old age persons | (10 Hrs.) |


| UNIT-IV | Occasion Wise Garments Selection Criteria <br> - Office Wears <br> - Religious Functions <br> - Formal Party <br> - Wedding Ceremony <br> - Interview <br> - Traveling <br> - Sports <br> - Relaxation \& Rest <br> - Mourning And Funeral | (10 Hrs. ) |
| :---: | :---: | :---: |
| UNIT-V | Care \& Maintenance of Clothes <br> - Daily <br> - Seasonal <br> - Occasional <br> - Yearly care <br> - Steps of Organizing Wardrobe | (10 Hrs.) |


| Text Books | Bains, S. and Hutton, J., Singer Sewing Book. Hamlyn, London. 1972. <br> - Lori A. Knowles, 2006, Patternmaking for Fashion Designers, Fairchild Publications Inc. <br> - Principles of Flat Pattern Design, 4th Edition, Nora, M., Mac Donald, Fairchild Publications Inc.,2009. <br> - The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008. <br> - The Technology of Clothing Manufacture - Harold Carr and Barbara Latham, Blackwell <br> - Science (1994) <br> - Frings, Gini, Fashion - From Concept to Consumer (5thEdition), Prentice Hall Publications,1996. <br> - Marshal, S.G, Jackson, H.O, Stanley, M. S, Kefgen \& Specht, T. (2009). Individuality in Clothing \& Personal Appearance (6 th Edition). Pearson Education, USA. <br> - Shorie, G. P., Vastra Vigyan Ke Mool Sidhant. Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book). <br> - Verma, Promila, Vastra Vigyan Evam Paridhan, Madhya Pradesh. Hindi Granth Academy, Bhopal. 2003 (Hindi Book). <br> - Jarnow, J and Judelle, B. Inside Fashion Business. Merrill Prentice Hall, New Jersey, 1987. Sodha, Manmeet. History of Fashion, Kalyani Publishers, Ludhiana. 2009. |
| :---: | :---: |
| Reference Books | The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008 <br> - Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999. <br> - Singer Sewing Book, Gladys Cunningham, The Singer Company. <br> - Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book). <br> - Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book). <br> - Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi Book). <br> - Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 |
| Suggested E-resources | - Sewing Lessons For Beginners -http://www.go- <br> woman.com/wpcontent/uploads/factsheets/FREE Sewing Book.pdf <br> - Practical Sewing and Dressmaking- <br> http://brittlebooks.library.illinois.edu/brittlebooks_open/Books200912/allisa0001prasew/allisa0001prasew.pdf <br> - Fashion Studies -Textbook http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf |


| B.A. (Three Years Degree Program) |  |
| :---: | :---: |
| Second Semester |  |
|  | Subject-Fashion Technology and Designing |
| Code of the Course | FTD 5001P |
| Title of the Course | Elements in Apparel Designing |
| Qualification Level of the Course | NHEQF Level 4.5 |
| Credit of the course | 2 |
| Type of the course | Discipline Centric Compulsory (DCC) course in Fashion Technology and Designing |
| Delivery type of the Course | Practical 60. The student will perform the experiments and submit the record of observations after getting the results |
| Prerequisites | Foundation level (Equivalent to 10+2) |
| Co-requisites | None |
| Objectives of the course | To educate the students about the basic elements of Apparel designing. |
| Learning outcomes | The Student at the completion of the course will be able to: <br> - Develop patterns as per Industrial Standards. <br> - Use skills in designing and garment construction of men's and women's garments. <br> - Work confidently in the production line of an apparel industry. |
| Syllabus |  |
| UNIT I | Silhouette: A-line, Hourglass, Sheath, Dropped Waist, Bell (6 Hrs. ) |


| UNIT II | Necklines: Jewel, Round, U, V, Square, Glass, Sweet Heart, Matka, Funnel, Scalloped, Scoop, Asymmetrical, Keyhole, Halter, Boat, Cowl, Draw String |
| :---: | :---: |
| UNIT III | Collars: Peter Pan, Cape, Sailor's, Shirt, Shawl, Chinese, Tie, Polo or Turtle, Nehru, Ruffle, Coat (6 Hrs. ) |
| UNIT IV | Sleeves: Plain, Puff, Bell, Churidar, Leg-O-Mutton, Victorian, Cowl, Tulip, Magyar, Lantern, Raglan, Kimono (6 Hrs.) |
| UNIT V | Skirts: Straight, A- line, flared, circular, gored, knife pleated, box pleated Trousers/ Pants : Baggy pants, Bell bottoms, Culottes, Cargo Pants or Army Pants, Jeans <br> (6 Hrs.) |
| Text and reference books | Complete Guide to Sewing - Reader's Digest, The Reader's Digest Association, 1976. <br> - Gayathri Verma \& Kapil Dev, Cutting \& Sewing Theory, Asian Publishers, 2015 <br> - Gerry Cooklin, Wiley-Blackwell, Garment Technology for Fashion Designers, USA, 2012 <br> - Armstrong, J., Patternmaking For Fashion Design (II Edition), Adison, Wesely Publishing Company, 1995. <br> - Everett, Judith, C., Swanson, Kristen K. (2012), Guide to Producing a Fashion Show (3rdEdition), Fairchild Publication. NY. <br> - Silvers, Julia Rutherford (2012). Professional Event Coordination. Wiley 2 edition. <br> - Taylor, Paula. (2012). How to Produce a Fashion Show, from A to Z, Pearson Prentice Hall. <br> - Mc.Kelvey, K., Muslow, J. (2008). Fashion Forecasting. Wiley Blackwell. • Laura L Bliss, Study Guide Visual Merchandising and Display III edition, Fairchild Publications, 1995 |
| Suggested E-resources | 1. Advanced Practical Physics for Students , B.L.Worsnop \&H.T. Flint, 1971, Asia Publishing House.Ebook on scribd.com |

## Scheme of EoSE

The examination shall be of three hours wherein the students has to perform any one experiment. The marks distribution shall be the following:

1. Two Exercise : 40
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3. Evaluation of the record book of exercise performed in the semester:

| B.A. (Three Years Degree Program) |  |
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| Suggested E-resources | 1. Advanced Practical Physics for Students , B.L.Worsnop \&H.T. Flint, 1971, Asia Publishing House.Ebook on scribd.com |

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1. Two Exercise : 40
2. Viva Voce : 20
3. Evaluation of the record book of exercise performed in the semester:
