University College of Social Sciences and Humanities MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR



Syllabus of Fashion Technology & Designing

for

Three -Year

Undergraduate Program

Designed in accordance with Learning Outcomes-Based Curriculum Framework (LOCF) of National

Education Policy (NEP-2020)

(Effective from Academic Year 2023-24)

Table 1

List of the Courses in Fashion Designing and Technology for the CBCS in 3 year Undergraduate Program as per NEP2020. Semester wise Types, Codes, Titles, Delivery type, Workload, Credits of the courses, Marks of Examination, and Remarks if any.

Level	Semester	Cours e Type	Course Code	Course Title		elivery per we		Total hours	Credit s	Total Credits	Interna l marks	EoSE Mark	Max. Marks	Remarks
					L	Т	Р					S		
		DCC	FTD5000T	Fundamentals of Fashion Concepts	L	Т	-	60	4	6	20	80	100	
	I		FTD5000P	Fundamentals of Apparel Categories	-	-	Р	60	2	6	20	80	100	
_		AECC- 1	AEC520XT	As per University common rules	L	-	-	30	2	2	20	80	100	
5		DCC	FTD5001T	Wardrobe Planning	L	Т	-	60	4	6	20	80	100	
	П	Dee	FTD5001P	Apparel Elements	-	-	Р	60	2		20	80	100	
		AECC-2	AEC520XT	-	2	-		30	2	2	20	80	100	
				Exit with Certificate	e (Aft	er 4 m	ore ex	it credits i	in SEC)					
		DCC	FTD6002T	Traditional Textiles of Rajasthan	L	Т	-	60	4	6	20	80	100	
	III		FTD6002P	Traditional Costumes of Rajasthan	-	-	Р	60	2	0	20	80	100	
6		SEA	SEA6306-T	As per University common rules	L	Т		30	2	2	20	80	100	
	IV	DCC	FTD6003T	Fashion Merchandising	L	Т	-	60	4	6	20	80	100	
	1 V	DCC	FTD6003P	Fashion Makeover	-	-	Р	60	2	U	20	80	100	

		SEA	SEA630-P	Block Printing	-	-	Р	60	2	2	20	80	100	
	Exit with Diploma													
		Select anyone of the following Discipline Specific Elective (DSE) Courses in V and VI semester												
	V	DSE	FTD710XT	 Garment Manufacturing Process Boutique Management Tribal Costume of Mewar 4. 	L	Т	-	90	6	6	20	80	100	In future 2 new electives can be inducted
		SEA	SEA730-P	Hand Painting	-	-	Р	60	2	2	nd VI semester 20 80 10 20 80 10 20 80 10 20 80 10 20 80 10 20 80 10 20 80 10 20 80 10 20 80 10	100		
7	VI	DSE	FTD710YT	 Garment Quality Control Fashion Journalism Fashion Forecasting . . 10. 	L	Т	-	60	4	6	20	20 80 10	100	In future 3 more electives with labs
		5 6 FTD710YP 7 8	 5. Hand Embroidery 6. Traditional Paintings 7. Illustration 8. 9. 	-	-	Р	60	2		20	80	100	can be inducted	
		SEA	SEA7372P	Stencil Printing	-	-	Р	60	2	2	20	80	100	
		•	•	Exit with Gradu	ation	Degree	e (B.A.	/B.Com/B	B.Sc.)				•	·

DCC- Discipline Centric Compulsory Course (000 to 099);

DSE- Discipline Specific Elective Course (100 to 199)

AECC- Ability Enhancement Compulsory Course (English/Modern Indian Languages/Hindi) (201 to 299); SEC- Skill Enhancement Courses from Physics (370 to 379)

The code has eight places. XYZ (subject name)Level (5/6/7)DCC/DSE/AEC/SEC (3 digits) T/P/S

If an SEC course is offered by commerce: SEC53XXT; Science: SES63XXT; Arts..: SEA53XXT; Humanities: SEH53XXT; Informatics: SEI63XXT; Management SEM73XXT

	B.A. (Three Years Degree Program)				
First Semester					
	Subject- Fashion Designing and Technology				
Code of the Course	FTD5000T				
Title of the Course	Fundamentals of Fashion Concepts				
Qualification Level of the Course	NHEQF Level 4.5				
Credit of the course	4				
Type of the course	Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology				
Delivery type of the Course	60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for				
	formative Diagnostic Assessment.				
Prerequisites	Foundation level (Equivalent to 10+2)				
Co-requisites	None				
Objectives of the course	To educate the students about the basic fashion , sewing and embellishment related terminology				
Learning outcomes	The Student at the completion of the course will be able to:				
	• Understand the basic insights of design and fashion as a whole				
	• Understand and analyze the effective use of this knowledge to develop their potential.				
	• Develop understanding about all the terminologies used in the fashion and garment industry.				
Syllabus					
UNIT-I	Basic Fashion Terms: Definition, Meaning, Role, Importance in Fashion Industry Garment, Style, Fashion,				
	Fashion Design, Accessories, Classic, Fad, Trend, Designer, Drafting, Draping, Fitting, Gathers, Silhouette, Body				
	types - Hourglass, Inverted triangle, Pear shape, Apple shape and Lean column (rectangular), Fashion Forecasting,				

	Fashion Journalism, Fashion Shows (15 Hrs.)				
UNIT -II	Basic Sewing Terms: Definition, Meaning, Role, Importance in Fashion Industry				
	Grainline, Bias, Dart, Pattern, Garment Production, Hand Sewing, Sewing Machines, Hand Needles, Sewing				
	Machine Needles, Fabric, Readymade Garments, Customized Garments, Tailor (10 Hrs.)				
UNIT-III	Basic Embellishment Terms: Definition, Meaning, Role, Importance in Fashion Industry				
	Printing, Dyeing, Embroidery, Appliqué, Quilting, Patch Work, Smoking, Trims, Fringe, Laces, Piping, Painting (10 Hrs.)				
UNIT-IV	Types of fashion, Fashion cycle & Fashion Theories				
	• Eco fashion, Slow fashion, Fast fashion				
	• Haute couture, Ready-to-wear, Mass market				
	• Fashion cycle, Trickle-down theory, bottom up theory & trickle across theory (20 Hrs.)				
UNIT-V	Careers in fashion				
	Job opportunities in fashion Industry				
	-Self Entrepreneurship				
	-In Private Sector				
	-In Government Sector. (5 Hrs.)				
Text Books	• Gini Stephens Frings (2007), Fashion Concept to Consumer 1. `, Pearson				
	• Elaine Stone (2013), 2. Dynamics of Fashion, Fair Child Books				
	• Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press 3.				
Reference Books	The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008				
	 Frings Gini, Fashion-From Concept To Consumer, (5th Edition), Prentice Hall Publications, 1996 Marchall S. G. Jackson H. O. Stanley Ma. Kafson M. & Snacht T. (2000). Individuality In Clothing & Personal 				
	• Marshall S G, Jackson H O, Stanley Ms, Kefgen M & Specht T, (2009), Individuality In Clothing & Personal Appearance, 6th Edition, Pearson Education, Usa.				
	 Appearance, our Education, rearson Education, Osa. Shorie,G.P., Vastra Vigyan KeMoolSidhant, VinodPustak Mandir, Hospital Road, Agra, 2007. (Hindi Book) Complete Guide to Sewing – Reader's Digest, The Reader's Digest Association, 1976. 				

	 Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999. Singer Sewing Book, Gladys Cunningham, The Singer Company. Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book). Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book). Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi Book).
	• Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127
Suggested E-resources	 Sewing Lessons For Beginners -<u>http://www.go-</u> woman.com/wpcontent/uploads/factsheets/FREE_Sewing_Book.pdf Practical Sewing and Dressmaking- http://brittlebooks.library.illinois.edu/brittlebooks_open/Books200912/allisa0001prasew/allisa0001prasew.pdf Fashion Studies -Textbook http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf

	First Semester						
Subject-Fashion Technology and Designing							
Code of the Course	FTD 5000P						
Title of the Course	Fundamentals of Apparels Categories						
Qualification Level of the Course	NHEQF Level 4.5						
Credit of the course	2						
Type of the course	Discipline Centric Compulsory (DCC) course in Fashion Technology and Designing						
Delivery type of the Course	Practical 60. The student will perform the experiments and submit the record of observations after getting the results						
Prerequisites	Foundation level (Equivalent to 10+2)						
Co-requisites	None						
Objectives of the course	To educate the students about the basic fashion, sewing and embellishment related terminology.						
Learning outcomes	 The Student at the completion of the course will be able to: Learn to observe and identify market trends of Apparel. Develop insight understanding about Apparel Classification and Categories of garment industry. 						
	Syllabus						
UNIT I	 Apparel Classification and Categories: Definition, Meaning, Role, Importance in Apparel Industry Design the garments of following Categories: Gender Wise Season Wise Occasion Wise 						
	 Occupation Wise 						

	Age Wise	(12 Hrs.)					
UNIT II	Design Casual Wear: Male and Females						
	Design Special Wear: Uniforms, Maternity Wear, Sports Wear, Safety Wear	(12 Hrs.)					
UNIT III	Design Formal Wear: Male and Females	(8 Hrs.)					
UNIT IV	Design Traditional Wear: Male and Females	(10 Hrs.)					
UNIT V	Design Party Wear: Male and Females.	(8 Hrs.)					
	Assignments: Prepare Scrap Book for mentioned apparel categories Make a Surv	vey report of market shops selling Apparels in various					
	categories						
Text and reference books	Complete Guide to Sewing - Reader's Digest, The Reader's Digest Association,	1976.					
	• Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999.						
	• Singer Sewing Book, Gladys Cunningham, The Singer Company.						
	• Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book).						
	• Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book).						
	• Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi Book).						
	• Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127						
Suggested E-resources	Sewing Lessons For Beginnershttp://www.go-woman.com/wpcontent/uploads/	factsheets/FREE_Sewing_Book.pdf					
	• Practical Sewing and Dressmaking - http://brittlebooks.library.illinois.edu/britt 12/allisa0001prasew/allisa0001prasew.pdf	tlebooks_open/Books2009-					
	• Fashion Studies –Text Book http://cbseacademic.in/web_material/doc/fashion_	_studies/3_XII_Text_Book.pdf					
Scheme of EoSE	The examination shall be of three hours wherein the students have to perform any following:	y one experiment. The marks distribution shall be the					
	1. Two Exercise : 40						
	2. Viva Voce : 20						
	3. Evaluation of the record book of exercise performed in the semester: 20						

B.A. (Three Years Degree Program)							
Second Semester							
	Subject- Fashion Designing and Technology						
Code of the Course	FTD5001T						
Title of the Course	Wardrobe Planning						
Qualification Level of the Course	NHEQF Level 4.5						
Credit of the course	4						
Type of the course	Discipline Centric Compulsory (DCC) Course in Fashion Designing and Technology						
Delivery type of the Course	60 H, 40 Lectures for content delivery and 10 hours for tutorials, class activity, case study and 10 hours for formative Diagnostic Assessment.						
Prerequisites	Foundation level (Equivalent to 10+2)						
Co-requisites	None						
Objectives of the course	To educate the students about the basic requirement of apparels and manage wardrobe						
Learning outcomes	 The Student at the completion of the course will be able to: Gain in-depth knowledge about Wardrobe Planning. Develop understanding of various Occasions and personal Apparel requirements. Understand the materials used and process of developing skills of Wardrobe Planning. Appreciate the Wardrobe Planning and its benefits. 						

	Syllabus				
	Wardrobe Planning				
UNIT I	 Meaning and Objective of Wardrobe Planning 				
UNITI	• Need and Importance for Individual				
	• Need and Importance for Family	(10 Hrs.)			
	Factors Affecting Wardrobe Planning				
	• Social Factors- Locality, Cultural Background, Gender, Occupation, Occasion, Social Status etc.				
UNIT -II	• Economic Factors- Income(Family and Individual), Technological Advancement etc.				
01111 -11	• Environmental Factors - Weather, Climate etc.				
	• Physiological Factors- Age, Body Structure, Activity Level, Interest, Health etc.				
	• Other factors- Fashion, Media, Political, Spiritual, National, Religious etc.	(20 Hrs.)			
	Age Wise Garments Selection Criteria				
	• Infants • Toddlers				
	Preschool Children				
UNIT-III	School Going Children				
	• Adolescent				
	• Adult persons				
	• Old age persons	(10 Hrs.)			

	Occasion Wise Garments Selection Criteria	
	• Office Wears	
	Religious Functions	
	• Formal Party	
UNIT-IV	Wedding Ceremony	
01111-11	• Interview	
	• Traveling	
	• Sports	
	• Relaxation & Rest	
	Mourning And Funeral	(10 Hrs.)
	Care & Maintenance of Clothes	
	• Daily	
UNIT-V	• Seasonal	
UNIT-V	• Occasional	
	• Yearly care	
	• Steps of Organizing Wardrobe	(10 Hrs.)

	Bains, S. and Hutton, J., Singer Sewing Book. Hamlyn, London. 1972.
	• Lori A. Knowles, 2006, Patternmaking for Fashion Designers, Fairchild Publications Inc.
	• Principles of Flat Pattern Design, 4th Edition, Nora, M., Mac Donald, Fairchild Publications Inc., 2009.
	• The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008.
	• The Technology of Clothing Manufacture – Harold Carr and Barbara Latham, Blackwell
	• Science (1994)
	• Frings, Gini, Fashion - From Concept to Consumer (5thEdition), Prentice Hall Publications, 1996.
Text Books	• Marshal, S.G, Jackson, H.O, Stanley, M. S, Kefgen & Specht, T. (2009). Individuality in Clothing & Personal Appearance (6 th Edition). Pearson Education, USA.
	• Shorie, G. P., Vastra Vigyan Ke Mool Sidhant. Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi
	Book).
	• Verma, Promila, Vastra Vigyan Evam Paridhan, Madhya Pradesh. Hindi Granth Academy, Bhopal. 2003
	(Hindi Book).
	• Jarnow, J and Judelle, B. Inside Fashion Business. Merrill Prentice Hall, New Jersey, 1987. Sodha, Manmeet.
	History of Fashion, Kalyani Publishers, Ludhiana. 2009.
	The Dynamics of Fashion, Elaine Stone, Fairchild Publication, 2008
	 Complete Book of Sewing, Alison Smith Dorling Kindersley, 1999.
	 Singer Sewing Book, Gladys Cunningham, The Singer Company.
Reference Books	• Verma, Gayatri, Cutting and Stitching Practical, Asian Publishers, Darya Ganj, New Delhi, 2007. (Hindi Book).
	• Shorie, G.P., Vastra Vigyan Ke Mool Sidhant, Vinod Pustak Mandir, Hospital Road, Agra, 2007. (Hindi Book).
	• Verma, Promila.Vastra Vigyan Evam Paridhan, Madhya Pradesh Hindi Granth Academy, Bhopal, 2003. (Hindi
	Book).
	Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127
	• Sewing Lessons For Beginners – <u>http://www.go-</u>
	woman.com/wpcontent/uploads/factsheets/FREE Sewing Book.pdf
Suggested E-resources	• Practical Sewing and Dressmaking-
	http://brittlebooks.library.illinois.edu/brittlebooks_open/Books200912/allisa0001prasew/allisa0001prasew.pdf
	• Fashion Studies –Textbook http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf

	B.A. (Three Years Degree Program)						
Second Semester							
	Subject-Fashion Technology and Designing						
Code of the Course	FTD 5001P						
Title of the Course	Elements in Apparel Designing						
Qualification Level of the Course	NHEQF Level 4.5						
Credit of the course	2						
Type of the course	Discipline Centric Compulsory (DCC) course in Fashion Technology and Designing						
Delivery type of the Course Practical 60. The student will perform the experiments and submit the record of observations after gettin results							
Prerequisites	Foundation level (Equivalent to 10+2)						
Co-requisites	None						
Objectives of the course	To educate the students about the basic elements of Apparel designing.						
Learning outcomesThe Student at the completion of the course will be able to: 							
	Syllabus						
UNIT I	Silhouette: A-line, Hourglass, Sheath, Dropped Waist, Bell	(6 Hrs.)					

UNIT II	Necklines: Jewel, Round, U, V, Square, Glass, Sweet Heart, Matka, Funnel, Scalloped, Scoop, Asymmetrical, Keyhole, Halter, Boat, Cowl, Draw String(6 Hrs.)	
UNIT III	Collars: Peter Pan, Cape, Sailor's, Shirt, Shawl, Chinese, Tie, Polo or Turtle, Nehru, Ruffle, Coat (6 Hrs.)	
UNIT IV	Sleeves: Plain, Puff, Bell, Churidar, Leg-O-Mutton, Victorian, Cowl, Tulip, Magyar, Lantern, Raglan, Kimono (6 Hrs.)	
UNIT V	Skirts: Straight, A- line, flared, circular, gored, knife pleated, box pleated Trousers/ Pants : Baggy pants, Bellbottoms, Culottes, Cargo Pants or Army Pants, Jeans(6 Hrs.)	
Text and reference books	 Complete Guide to Sewing – Reader's Digest, The Reader's Digest Association, 1976. Gayathri Verma & Kapil Dev, Cutting & Sewing Theory, Asian Publishers, 2015 Gerry Cooklin, Wiley-Blackwell, Garment Technology for Fashion Designers, USA, 2012 Armstrong, J., Patternmaking For Fashion Design (II Edition), Adison, Wesely Publishing Company, 1995. Everett, Judith, C., Swanson, Kristen K. (2012), Guide to Producing a Fashion Show (3rdEdition), Fairchild Publication. NY. Silvers, Julia Rutherford (2012). Professional Event Coordination. Wiley 2 edition. Taylor, Paula. (2012). How to Produce a Fashion Show, from A to Z, Pearson Prentice Hall. Mc.Kelvey, K., Muslow, J. (2008). Fashion Forecasting. Wiley Blackwell. Laura L Bliss, Study Guide Visual Merchandising and Display III edition, Fairchild Publications, 1995 	
Suggested E-resources	1. Advanced Practical Physics for Students, B.L.Worsnop &H.T. Flint, 1971, Asia Publishing House.Ebook on scribd.com	

Scheme of EoSE	The examination shall be of three hours wherein the students has to perform any one experiment. The marks
	distribution shall be the following:
	1. Two Exercise : 40
	2. Viva Voce : 20
	3. Evaluation of the record book of exercise performed in the semester: 20

B.A. (Three Years Degree Program) Second Semester Subject-Fashion Technology and Designing					
			Code of the Course	FTD 5001P	
			Title of the Course	Elements in Apparel Designing	
Qualification Level of the Course	NHEQF Level 4.5				
Credit of the course	2				
Type of the course	Discipline Centric Compulsory (DCC) course in Fashion Technology and Designing				
Delivery type of the Course	Practical 60. The student will perform the experiments and submit the record of observat results	ions after getting the			
Prerequisites	Foundation level (Equivalent to 10+2)				
Co-requisites	None				
Objectives of the course	To educate the students about the basic elements of Apparel designing.				
Learning outcomes	 The Student at the completion of the course will be able to: Develop patterns as per Industrial Standards. Use skills in designing and garment construction of men's and women's garments. Work confidently in the production line of an apparel industry. 				
	Syllabus				
UNIT I	Silhouette: A-line, Hourglass, Sheath, Dropped Waist, Bell	(6 Hrs.)			

UNIT II	Necklines: Jewel, Round, U, V, Square, Glass, Sweet Heart, Matka, Funnel, Scalloped, Scoop, Asymmetrical, Keyhole, Halter, Boat, Cowl, Draw String(6 Hrs.)	
UNIT III	Collars: Peter Pan, Cape, Sailor's, Shirt, Shawl, Chinese, Tie, Polo or Turtle, Nehru, Ruffle, Coat (6 Hrs.)	
UNIT IV	Sleeves: Plain, Puff, Bell, Churidar, Leg-O-Mutton, Victorian, Cowl, Tulip, Magyar, Lantern, Raglan, Kimono (6 Hrs.)	
UNIT V	Skirts: Straight, A- line, flared, circular, gored, knife pleated, box pleated Trousers/ Pants : Baggy pants, Bellbottoms, Culottes, Cargo Pants or Army Pants, Jeans(6 Hrs.)	
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Suggested E-resources	1. Advanced Practical Physics for Students, B.L.Worsnop &H.T. Flint, 1971, Asia Publishing House.Ebook on scribd.com	

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